

## What does an Employee Campaign Coordinator do?

**Title:** Employee Campaign Coordinator (ECC)

**Objective:** Enable your co-workers to participate in creating a stronger community by planning, organizing, and coordinating a successful United Way workplace campaign within your company.

Responsibilities:

- Promote the campaign throughout your company.
- Encourage volunteerism among your co-workers.
- Educate your co-workers about United Way.
- Make a gift yourself. It is easier to ask others to give when you are giving.
- Make your company campaign fun! (Check out the United Way Campaign Guide!)
- Report back to your UW representative any questions or concerns.
- Be open to having a rewarding professional development experience.

A decorative graphic with the words "Thank You" in a large, elegant, cursive script font. The text is centered within a horizontal rectangular frame that has ornate, scroll-like flourishes at each end.

*For Your Time and Commitment!*

Your ideas do not have to end here! What do you think will work best for your company? Get your co-workers involved and ask for their ideas. You might be surprised at the many possibilities!

Jackson County United Way appreciates your efforts in organizing your company's campaign and thank you for helping to make our community a better place to live!

If you have any questions, or want more details about how to set higher goals and reach them, please call the office (522-5450) or email us (jcunited@jacsy.org).

Thank you!