



## Why United Way...

Why is United Way a better choice than making a gift to an individual agency?

**Leverage.** You could give \$100 to one of our partner agencies. They would be grateful for your help, and they would put your money to good use. However, when you give that \$100 through United Way, it is added to the thousands of other gifts received, and together, they provide enough funding to provide a year's worth of programs in our community, and allow agencies to collaborate; putting systems in place that help people now and in the future.

Your United Way gift is more than a charitable donation; it is all of us, working together to help not only families in need, but to improve the quality of life for our entire community. Bottom line, what affects any of us affects all of us.