



The Jackson County United Way is hosting our 13th Annual Rock'n Ready free school supplies event later this summer. This program provides a new backpack full of basic school supplies for Kindergarten to 12th grade students in communities across Jackson County. We believe that by giving children the necessary items needed to be prepared for the first day of school, they are able to begin the year ready to learn. For parents, it's a step towards financial stability and allows them to save funds for the other items needed for the school year.

In 2024, we served over 1,400 students throughout the county including those in Seymour, Brownstown, Crothersville, and Medora. We also saw an increase in need over the school year for supplies requested from schools for already enrolled and incoming students.

This year, our goal is to raise \$25,000 to purchase needed supplies, including backpacks, crayons, dry erase markers, notebooks, and pencils. With your partnership, you can ensure that each student receives the basics to start the year on the right path!

If you are interested in being a sponsor for our Rock'n Ready program, please see the included sponsorship level packages and return the bottom portion of the form with your gift to address the educational needs of our county's students.

Please contact me at 812-522-5450 ext. 4 or email emily@jacsy.org with any questions.

Thank you for your consideration!

Emily Engelking

JCUW Engagement Director





Rock'n Ready is a Jackson County United Way program that focuses on preparing students for the first day of classes. Free, basic school supplies are provided for students in Kindergarten through 12th grade at a Jackson County school.

Over the last three years, an average of 1,300 students have received the supplies they need to start the year on the right foot, setting them up for educational success in the classroom.

- _____ \$2,000 Rock Star Sponsor
 _____ \$1,000 Heavy Metal Sponsor
- _____ \$750 Jazz Sponsor
 _____ \$500 Blues Sponsor
- _____ \$300 Hip Hop Sponsor
 _____ \$100 Soul Sponsor
 _____ Other Amount _____

Rock'n Ready Sponsorship Levels						
Sponsor Benefits	Rock Star Sponsor \$2,000	Heavy Metal Sponsor \$1,000	Jazz Sponsor \$750	Blues Sponsor \$500	Hip Hop Sponsor \$300	Soul Sponsor \$100
	2 AVAILABLE	4 AVAILABLE	5 AVAILABLE	10 AVAILABLE	10 AVAILABLE	10 AVAILABLE
Presenting Sponsor of Rock'n Ready. Includes promotion in all marketing materials and wrap-up video (Ex: Day of Caring 2025 Presented By: "Company Name")	✗					
Display your company signage or logo at Rock'n Ready distribution	✗					
Mentions in all press releases, media coverage, and advertisements	✗	✗				
Logo/company name on Rock'n Ready t-shirts	✗	✗	✗			
Pre and post event social media posts (2 Total)	✗	✗	✗	✗		
Logo on Rock'n Ready email communications	✗	✗	✗	✗	✗	
Logo/company name displayed on Rock'n Ready webpage	✗	✗	✗	✗	✗	✗

*Only ONE sponsor allowed in like industry in Rock Star, Heavy Metal, and Jazz Category (Ex: First Financial Bank and Jackson County Bank)



Jackson County
UNITED WAY

ROCK'N READY SPONSORSHIP

- \$2,000 **Rock Star Sponsor**
- \$1,000 **Heavy Metal Sponsor**
- \$750 **Jazz Sponsor**
- \$500 **Blues Sponsor**
- \$300 **Hip Hop Sponsor**
- \$100 **Soul Sponsor**
- Other Amount or In-Kind Donation -----



DETAILS

Date: -----

Company Name: -----

Contact Person: -----

Phone Number: -----

Address: -----

Email: -----

☐ Please check here for paperless thank you letter and an email will be sent to you

Please return form above and mail to:

JCUW

Attn: Rock'n Ready

PO Box 94

Seymour, IN 47274

Questions? Contact Emily Engelking
(emily@jacsy.org) at 812-522-5450 ext. 4

Want to save a stamp? Fill out our online
sponsor form at
www.jacsy.org/sponsor