

IMPACT AREAS

01 HEALTHY COMMUNITY

Improving health and well-being for all

Associated initiative examples:

- Healthcare and insurance access
- Maternal and child health
- Nutrition and food security
- Health spaces and physical activity
- Chronic infectious disease awareness and prevention
- Mental health support
- Substance misuse recovery and prevention

02 YOUTH OPPORTUNITY

Helping young people realize their full potential

Associated initiative examples:

- Childcare and early childhood education
- In-school, after-school and summer learning
- Family engagement
- Literacy development
- College and career readiness

03 FINANCIAL SECURITY

Creating a stronger financial future for every generation

Associated initiative examples:

- Adult education, job training and career pathways
- Financial education and coaching
- Homelessness prevention, affordable housing, and homeownership
- Small business support
- Public benefits access

04 COMMUNITY RESILIENCY

Addressing urgent needs today for a better tomorrow

Associated initiative examples:

- Crisis hotline and support
- Emergency preparedness
- Disaster relief and recovery
- Environmental stewardship and sustainability